

CANUCK LAW

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MAY 17, 2021 BY RONNIE

Pfizer Lobbyists Claim Responsibility For Installing Ford and O'Toole Into Current Positions



A serious question: when someone helps install a politician into a position of power, and then becomes a lobbyist, are any “favours” then expected of said politician?

This specifically addresses 2 of them. One is Erin O'Toole, Leader of the Conservative Party of Canada, and Leader of the Official Opposition. The other is Doug Ford, Leader of the Ontario Progressive Conservative Party, and Premier of Ontario.

Both men are in their respective positions as a result of others who then went on to become lobbyists for Pfizer. Both support the mass vaccination agenda, and support lockdowns and

martial law of society.

Search Results

Lobbyist	Last Amendment Date	Client Name	Company/Organization
Kenzie McKeegan	04/21/2021	Pfizer Canada	Loyalist Public Affairs
Dan Mader	04/21/2021	Pfizer Canada	Loyalist Public Affairs
Jill Wilson	04/21/2021	Pfizer Canada	Loyalist Public Affairs
Christopher Froggatt	04/21/2021	Pfizer Canada	Loyalist Public Affairs

Last month, 4 lobbyists from Pfizer tried to push for vaccine sales on behalf of their client. This is according to records from the Ontario Lobbying Registry. Let's take a look into who these people actually are.

1. Kenzie McKeegan



Search



Home



My Network



Jobs

Me

**Kenzie McKeegan**

Senior Consultant at Loyalist Public Affairs

**Operations Advisor, Office of the Minister Responsible for Small Business**

Ontario Ministry of Economic Development and Growth

May 2017 – Jun 2018 · 1 yr 2 mos

Toronto, Ontario, Canada

- Developed and coordinated the process which tracked the movement of policy and communications materials from the Deputy Minister's Office to the Minister's Office to ensure that documents progressed from policy proposal to announcement, which included ensuring that materials received the necessary approvals for Ministerial events, briefings and meeting ...see more

**Communications and Operations Assistant/Executive Assistant to Chief of Staff**

Ontario Ministry of Advanced Education and Skills Development

Jun 2016 – May 2017 · 1 yr

Toronto, Canada Area

- Established the operations process for reviewing the Minister's meeting and event invitation requests, which involved working with the Ministers scheduler to arrange event dates and communicating the decisions regarding the initial meeting or event request to the stakeholder.
- Planned event and tour day logistics with various Ministry stakeholders, such as organ ...see more

**Executive Assistant to Chief of Staff/General Assistant**

Ontario Treasury Board Secretariat

Feb 2016 – Jun 2016 · 5 mos

Toronto, Canada Area

KENZIE MCKEEGAN**Senior Consultant**

Kenzie supports clients with government relations, policy development, research, and communication. Prior to joining Loyalist, Kenzie worked in the University of Toronto Government Relations Office where she built relationships at all levels of government, institutional partners, and external stakeholders.

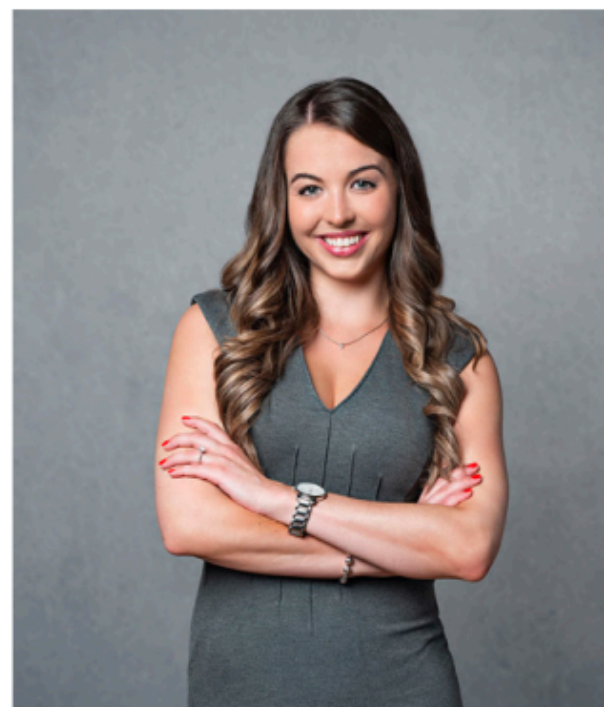
Before working at the University of Toronto, Kenzie served in various Ontario Ministries including the offices of the Deputy Premier, the Minister of Advanced Education and Skills Development, the President of the Treasury Board, the Minister Responsible for Digital Government and the Minister Responsible for Small Business.

During her years in government, Kenzie supported goals and priorities of Cabinet Ministers through strategic planning and stakeholder management, providing analysis and advice.

Kenzie holds a M.A. in Canadian History from York University and a B.A. in History with English minor from the University of Guelph.



416-949-7113

kenzie@loyalistpublicaffairs.ca

Registry of Lobbyists		
Registry Search ▼	Reporting Tools ▼	Statistics ▼

[Registry Dashboard](#) → [Advanced Registry Search](#) → [Advanced Registry Search Results](#) → [Registration](#)

Registration - Consultant

Apotex Inc. / Kenzie McKeegan, Consultant

Registration Information

Client name: **Apotex Inc.**
 Lobbyist name: **Kenzie McKeegan, Consultant**
 Initial registration start date: **2020-03-12**
 Registration status: **Active**
 Registration Number: **945118-366128**

Kenzie supports clients with government relations, policy development, research, and communication. Prior to joining Loyalist, Kenzie worked in the University of Toronto Government Relations Office where she built relationships at all levels of government, institutional partners, and external stakeholders.

Before working at the University of Toronto, Kenzie served in **various Ontario Ministries including the offices of the Deputy Premier**, the Minister of Advanced Education and Skills Development, the President of the Treasury Board, the Minister Responsible for Digital Government and the Minister Responsible for Small Business.

During her years in government, Kenzie supported goals and priorities of Cabinet Ministers through strategic planning and stakeholder management, providing analysis and advice.

For a bit of variety, McKeegan was actually a party operative when Kathleen Wynne and the Liberals were still in power in Ontario. Interesting that by sending lobbyists from different parties, it ensures that there will always be bipartisan support for whatever is going on.

As a bit of a side note: she's also currently lobbying Ottawa on behalf of Apotex, trying to get more generic drugs onto the market.

2. Dan Mader



 Home  My Network  Jobs

**Dan Mader**
Partner at Loyalist Public Affairs

**Chief of Staff**
Office of the Associate Minister of National Defence
May 2011 – Apr 2012 · 1 yr
Ottawa, Canada Area

Chief advisor to the Associate Minister of National Defence - Canada's minister responsible for defence procurement. In this role I manage his political staff and advise him on communications, policy and parliamentary affairs.

**Chief of Staff**
Office of the Minister of State (Seniors)
Jan 2011 – May 2011 · 5 mos

Chief advisor to the Minister of State for Seniors. In this role I manage his political staff and advise him on communications, policy and parliamentary affairs.

**Chief of Staff (Acting)**
Office of the Minister of the Environment
Nov 2010 – Jan 2011 · 3 mos

Managed the office of the Minister of the Environment and acted as the senior advisor to the minister. Projects included:

- Negotiating with the Alberta Government on oil sands monitoring
- Coordinating Canadian delegation activities at the UN Climate Change Conference in ' ...see more

**Senior Advisor**

DAN MADER

Founding Partner

Prior to founding Loyalist, Dan served as a Senior Vice President at National Public Relations. He draws on his knowledge of policy, communications, and strategy to help Loyalist Public Affairs clients succeed in an increasingly regulated world where public opinion and the political process are critical.

Dan worked in the federal government, where he led the development of policy in several departments including Environment, Transport, Infrastructure, and the Treasury Board and later served as Chief of Staff to the minister responsible for defence procurement. Dan also served as Deputy Campaign Manager (Policy) on Erin O'Toole's successful campaign to lead the Conservative Party of Canada.

During his twenty years of activism for the Ontario PC Party, Dan has served as Deputy Director of Communications for the 2014 general election campaign and as a member of the scripting team on the 2018 campaign.

Dan began his career designing and developing enterprise software, then worked as a management consultant and as an executive at a technology company. Before joining NATIONAL, Dan worked as a Senior Consultant at a Toronto-based public affairs strategy consultancy.

Dan is an active volunteer with the Writer's Trust of Canada, having recently co-chaired the charity's Ottawa dinner, Politics and the Pen. He serves on the Board of Directors of the Jewish National Fund of Canada and the Government Relations Institute of Canada (GRIC).

Dan has an MBA from the Rotman School of Management at the University of Toronto and a B.A. in Government from the University of Waterloo.



Prior to founding Loyalist, Dan served as a **Senior Vice President at National Public Relations**. He draws on his knowledge of policy, communications, and strategy to help Loyalist Public Affairs clients succeed in an increasingly regulated world where public opinion and the political process are critical.

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charity's Ottawa dinner, Politics and the Pen. He serves on the Board of Directors of the Jewish National Fund of Canada and the Government Relations Institute of Canada (GRIC).

Mader wasn't just with O'Toole in the 2020 race. He was also one of his handlers in his failed 2016/2017 run, eventually losing to Andrew Scheer. Mader's boss was Campaign Chair Walied Soliman, who is a Director at Sick Kids Hospital Toronto.

Mader also lobbied Ford in November 2019, on behalf of Pfizer.

3. Jill Wilson



 Home
  My Network
  Jo


Jill Wilson
 Vice President at Loyalist Public Affairs


Executive Assistant to the Minister
 Minister of State for Science & Technology and Federal Economic Development Agency for Southern Ont
 Apr 2012 – Oct 2013 · 1 yr 7 mos
 Ottawa, Canada Area


Intern
 Office of the Minister of Foreign Affairs
 May 2011 – Aug 2011 · 4 mos
 Ottawa, Canada Area


Intern
Office of the Minister of Health
May 2010 – Aug 2010 : 4 mos
Ottawa, Canada Area


Student, Municipal Affairs
 Town of Goderich
 May 2009 – Mar 2010 · 11 mos
 Goderich, ON

JILL WILSON

Vice President

Jill represents clients across a wide range of sectors, from critical infrastructure such as nuclear energy, land development, and transportation to high-profile issues like cannabis, alcohol, and gaming.

Jill focuses on government and stakeholder relations, policy development, detailed research, and communication support.

Jill worked with federal, provincial, and municipal governments for over ten years. She understands how to make change in government, identifying those who make decisions and helping them to understand how her clients' interests align with those of the public and the government.

Before joining Loyalist, Jill worked at a national government relations and strategic communication firm.

Jill served as a political advisor in Stephen Harper's government and has also spent time in the not-for-profit sector with the Canadian National Institute for the Blind.

She volunteers at the Center for Addiction and Mental Health where she works with patients in the pet therapy program with her beagle Lilly.

Jill holds a B.A. in Political Science from Carleton University.



416-579-9627



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Wilson is another one who spent a long time in the Government of Stephen Harper, albeit in several different roles. Surely, she has connection to convince "Conservatives" not to ask too

many questions about the experimental drugs Pfizer wants to sell to the public. Most likely, she knows a lot of the same people that Erin O'Toole and his staff know.

4. Chris Froggatt



 Home  My Network  Jobs  Messages

**Chris Froggatt**
Partner at Loyalist Public Affairs

**Government of Canada**
4 yrs 7 mos

- **Chief of Staff to the Minister of Transport, Infrastructure and Communities**
Oct 2008 – Aug 2010 · 1 yr 11 mos
Ottawa
- Chief of Staff to the Minister of the Environment**
Jan 2007 – Oct 2008 · 1 yr 10 mos
Ottawa

[Show 1 more role](#)

**Executive Assistant**
Office of John Baird, MPP
Jan 2004 – Dec 2005 · 2 yrs
Ottawa

**Senior Advisor to the Attorney General**
Government of Ontario
Feb 2003 – Oct 2003 · 9 mos

CHRIS FROGGATT

Founding Partner

Prior to founding Loyalist Public Affairs, Chris served as the Managing Partner for the Ottawa office of National Public Relations for eight years.

In government, Chris served as Chief of Staff to the Hon. John Baird in a variety of ministries including Treasury Board, Environment, Transportation, Infrastructure and Communities. He also served as senior advisor to the Minister of Transportation and the Attorney General in Ontario, and a senior advisor to Canada's former Leader of the Opposition, Preston Manning.

During his time in the governments of Canada and Ontario, Chris led the development and execution of many policy and communication strategies for various complex public policy files. In 2012, Chris received Queen Elizabeth II's Diamond Jubilee Medal as a recognition of his commitment to his community and to Canada.

In 2018, Chris provided strategic counsel to Doug Ford during his successful bid for the leadership of the Ontario PC Party. He then served as Vice-Chair for the Ontario PC Party's 2018 election campaign where the PCs won their first election in almost twenty years and Doug Ford was elected Ontario's 26th Premier. At the request of then Premier-elect, Doug Ford, Chris chaired the transition team that helped shape the foundation for the new Government of Ontario.

Chris is a graduate of Trent University in Peterborough, Ontario where he received a B.A. in Political Science and History. For over six years, he served as a member of the Steering Committee of the Clayton H. Riddell Graduate Program in Political Management at Carleton University and as a former Fellow of the Program, he provided lectures on the Canadian political process.



Prior to founding Loyalist Public Affairs, Chris served as the Managing Partner for the Ottawa office of National Public Relations for eight years.

In government, Chris served as **Chief of Staff to the Hon. John Baird in a variety of ministries** including Treasury Board, Environment, Transportation, Infrastructure and Communities. He also served as **senior advisor to the Minister of Transportation and the Attorney General in Ontario, and a senior advisor to Canada's former Leader of the Opposition, Preston Manning.**

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Froggatt appears to have left his official roles with the Conservative Party of Canada before Erin O'Toole was elected to Parliament. Nonetheless, he likely has many connections that cross over. Otherwise, what would even be the point of hiring him in the first place? He claims to have been with Doug Ford pretty much every step of the way of putting him into power in June 2018.

In an interesting twist to all this, Erin O'Toole was working for Christine Elliott (now the Health Minister), when she was running for the Ontario Progress Conservative leadership. She ultimately lost.

Another Loyalist operative, Zahra Sultani, worked as a Project Manager at Ontario Progressive Conservative Party Headquarters and Advisor to Ontario Cabinet Minister Rod Phillips.




Zahra S.
 Senior Consultant at Loyalist Public Affairs


Advisor
 Ontario Ministry of Environment, Conservation and Parks
 Jul 2018 – Jul 2019 · 1 yr 1 mo
 Toronto, Ontario, Canada
 Office of the Hon. Rod Phillips


Project Manager
 Progressive Conservative Party of Ontario
 Jan 2017 – Jul 2018 · 1 yr 7 mos
 Toronto, Canada Area


Events and Communications Intern
 Academic Council on the United Nations System (ACUNS)
 Sep 2015 – Jun 2016 · 10 mos
 Waterloo, Ontario


Registration Officer
 Élections Canada | Elections Canada
 Oct 2015 · 1 mo
 Waterloo, Ontario

What do you think? Should political handlers be allowed to get into lobbying, and then try to peddle on those very same politicians? Or does this just invite corruption?

- (1) <http://lobbyist.oico.on.ca/Pages/Public/PublicSearch/>
- (2) <https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/advSrch>
- (3) <https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=366128&regId=904001>
- (4) <https://loyalistpublicaffairs.ca/kenzie-mckeegan/>
- (5) <https://archive.is/qbLM5>
- (6) <https://www.linkedin.com/in/kenzie-mckeegan-8b5784105/>
- (7) <https://archive.is/wKsVB>
- (8) <https://loyalistpublicaffairs.ca/dan-mader/>
- (9) <https://archive.is/P3A4o>
- (10) <https://www.linkedin.com/in/danmader/>

- (11) <https://archive.is/4Z21L>
- (12) <https://loyalistpublicaffairs.ca/jill-wilson/>
- (13) <https://archive.is/8zeVP>
- (14) <https://www.linkedin.com/in/jill-wilson/>
- (15) <https://archive.is/Mu6qx>
- (16) <https://loyalistpublicaffairs.ca/chris-froggatt/>
- (17) <https://archive.is/w5F75>
- (18) <https://www.linkedin.com/in/chrisfoggatt/>
- (19) <https://archive.is/JCjwC>
- (20) <https://loyalistpublicaffairs.ca/zahra-sultani/>
- (21) <https://archive.is/1d9ia>
- (22) <https://www.linkedin.com/in/zahrasultani/>
- (23) <https://archive.is/QV0YR>
- (24) <https://www.macleans.ca/opinion/a-race-suddenly-breaks-out-for-the-conservative-leadership/>
- (25) <https://www.thestar.com/politics/federal/2020/01/16/erin-otoole-to-position-himself-as-unifying-candidate-in-conservative-leadership-race.html>

 **CANADA, DRUGS/ALCOHOL, GLOBALISM, HEALTH, HUMAN RIGHTS, LOBBYING, MEDIA, NGO/CS, VACCINES**

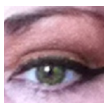
6 Replies to “Pfizer Lobbyists Claim Responsibility For Installing Ford and O’Toole Into Current Positions”



Kim Ken

MAY 17, 2021 AT 12:14 PM

WTF!!! what can we do about all this!!! phuck!!! enough



Mind of Iraj

MAY 30, 2021 AT 8:09 AM

The public is getting restless wondering why we're still under house arrest while jurisdictions all over North America are opening up and ditching masks. Now we know. It just goes to show that these grifters aren't working for votes anymore because they don't need to. All they have to do is be "installed" by lobbyists for major corporations. So much for democracy.

Speaking of which, all but one of the federal MP's voted last week to abolish elections indefinitely, using covid as the excuse. Have you seen anything about this in any media outlet? Neither have I.



Ronnie

MAY 30, 2021 AT 8:37 AM

Follow the money.

They're all influenced by drug companies and who knows what else.

The alt media mentioned the motion on elections, not the MSM.



Arlene

SEPTEMBER 7, 2021 AT 6:21 AM

These criminals need to be removed and hung for crimes against humanity and treason!



Gail Collins

OCTOBER 6, 2021 AT 11:54 AM

I find it horrific how many wealthy people with great ambition do not care how many of the people who are dying due to their selfish and soulless ambitions.



Monica Lewis

JANUARY 24, 2022 AT 5:13 PM

Just found you. Thank you for your work, it is very informative. Please let me know of any other way of following your work.

